

# RIFFLANDIA GATHERING

SEPTEMBER 13-16, 2018

## THURSDAY, SEPTEMBER 13TH

LOCATION	DAY	TIME	EVENT	PANELISTS
Ticket Rocket 101-804 Broughton St	Thursday	9:30am-4:00pm	Wristband Pickup and Registration Sign-Up	
	Thursday	10:00am-10:30am	Rifflandia Gathering Orientation	
	Thursday	10:30am -11:45am	Studio to Stage (Sponsored by TC Helicon)	Alexandria Maillot (Musician) Darcy Beck (Audio & Video Production) Elli Hart (TC Helicon) Malcom Owen-Flood (Band Of Rascals, Producer)
	Thursday	noon-1:00pm	Endorsement Panel (Sponsored by TC Helicon)	Ashley Gelaude (The Leg-Up Program) Danielle Sweeney (TC Helicon) Murray Creed (Victoria Drum Fest) Paul Hermann (Roland Canada)
	Thursday	1:45pm-2:45pm	Recording and DIY Recording - From Idea To Mastering	Liam Moes (Engineer, Producer, Musician) Olivia Quan (Engineer, Mixer, Audio Editor) Shawn Stephenson (Becoming Sound)
	Thursday	3:00pm-4:00pm	Picking The Producer That's Right For You	Howard Redekopp Jamie Kuse (Creativ Recording Studios) Adam Sutherland (Infiniti Studios) Louise Burns (Musician, Songwriter, Producer)

## FRIDAY, SEPTEMBER 14TH

Ticket Rocket 101-804 Broughton St	Friday	9:30am-4:30pm	Wristband Pickup and Registration Sign-Up	
	Friday	10:00am-11:00am	Publishing and Licensing	Jocelyn Greenwood (Cordova Bay Entertainment Group) Racquel Villagante (SOCAN) Robbie Hancock (Robbie Hancock Music) Andrea Higgins (Arpix Media)
	Friday	11:15am-12:15pm	Grant Funding Panel	Phil Gumley (FACTOR) Brenda Grunau (Creative BC) Lindsay MacPherson (Music BC) Carla Stephenson (Tiny Lights Festival)
	Friday	12:45pm-1:45pm	The Artist Team - What Does It Take To Make It All Happen?	Meg Symysk Entertainment One (eOne) Jack Ross (APA Agency) Piers Henwood (Amelia Artists) Ryan Guldemond (Mother Mother)
	Friday	2:15pm-3:15pm	Music BC How-To Series: International Panel – Break into the Pacific Northwest US	Robin Kim (AEG Live - Seattle) Eric Gilbert (Treefort - Boise, ID) Meara McLaughlin (Music Portland - Portland, OR) Meli Darby (ReignCity Presents - Seattle, WA) Austin Santiago (Do206 - Seattle, WA)
	Friday	3:30pm-4:30pm	“Music BC How-To Series: International Panel – “Get Out of Canada - An International Market Discussion””	Mark Kesten ( Law Office of Ian J. Friedman - Los Angeles, CA) George Service (Hart Media - London, UK) Claudia Fernandez (FIMPRO - Guadalajara, MEX) Naveen Deshpande (Mixtape - Mumbai, IN) Katja Hermes (Music Cities, Sound Diplomacy - Berlin, DE)
Royal Theatre Stage 805 Broughton Street	Friday	9:30am-4:00pm	One-on-One Mentoring Registration Sign-Up	
	Friday	10:00am-11:00am	Booking Your Own Tour	Mike Edel (Musician) Felicia Harding (Musician) Tristan Orchard (Happy Hour Presents)
	Friday	11:15am-12:15pm	Strategies For Promoting Your Shows - Marketing, Publicity And The Media	Meagan Davidson (Tiny Kingdom Music) Haley Blais (Musician) Jared Falk (Killbeat Music) Tao-Ming Lau (Blue Crane)

Royal Theatre Stage 805 Broughton Street	Friday	1:00pm-2:00pm	Songwriting (Sponsored by the Songwriters Association of Canada)	Ron Irving (Songwriter's Association of Canada) Tariq Hussein (Brasstronaut, UBC) Steph Macpherson (Musician) Tarun Nayer (Delhi 2 Dublin)
	Friday	2:30pm-4:00pm	Performance and Feedback - Unique opportunity To Perform And Have Feedback (Sign-up Required)	Ryan Guldmond (Mother Mother) Carol-Lynne Quinn (CQ Voice, High Love ) Tariq Hussein (Brasstronaut, UBC)
Royal Theatre Lobby 805 Broughton Street	Friday	12:30pm-1:45pm	Industry One-on-One Mentoring (registration required)	TBA
	Friday	2:00pm-3:30pm	Industry One-on-One Mentoring (registration required)	TBA
Double Tree by Hilton 777 Douglas St	Friday	2:00pm-5:00pm	FACTOR One-on-One Sessions (registration required)	PREREGISTER <a href="http://www.factor.ca/events/factor-rifflandia-gathering-2018/">www.factor.ca/events/factor-rifflandia-gathering-2018/</a>

## SATURDAY, SEPTEMBER 15TH

Ticket Rocket 101-804 Broughton St	Saturday	10:30am-3:30pm	Wristband Pickup and Registration Information	
	Saturday	11:00am - noon	Think You Are Ready To Perform At Festivals? - Talk To The Experts	Chris Fryer (Winnipeg Folk Festival) Julien Desaulniers (Festival Du Voyaguer) Julie Fowler (ArtsWells, Island Mountain Arts Society) Rob Oakie (Music PEI)
	Saturday	12:30pm-1:30pm	Talent Agents - How Do You Get One And What Are They Looking For?	Grant Paley (Paquin Entertainment) Amanda Schweers (Feldman Agency) Aaron Schubert (Paquin Entertainment)
	Saturday	1:45pm-2:45pm	Making Your City A Music Community	Carla Stephenson (Tiny Lights Festival) Darb Erickson (City of Victoria) Rob Oakie (Music PEI) Meara McLaughlin (MusicPortland)
Fort Tectoria 777 Fort Street	Saturday	11:00am - 12:00am	An Overview Of SOCAN - Collecting Your Royalties. Learn what types of performance royalties are paid out to songwriters/producers, how you can maximize your royalties and ensure that you're collecting the most money for all your public performances.	Racquel Villagante (SOCAN)
	Saturday	12:30am-1:30pm	Creative BC Presentation - Join Creative BC staff and learn all about Amplify BC funding programs for artists, music companies, live music presenters and industry initiatives.	Creative BC Team: Brenda Grunau, Kaitlyn Reining and Gina Loes
	Saturday	1:45am-2:45pm	Managers and DIY Band Managers - What You Need To Know	Savannah Wellman (Tiny Kingdom Music) Kate Wattie (Tonic Records) Morgan Brooker (Blue Heron) Rick Richardson (Watchdog Management)
	Saturday	3:00pm-4:00pm	Getting Your Music On The Radio - Where Do You Start And What Do You Need To Know?	Oscar Furtado (Tandemtracks Promotions) Jenny West (The Zone) Madeline Taylor (CiTR)
Royal Theatre Lobby 805 Broughton Street	Saturday	noon-3:30pm	Registration Sign-Up for One-on-One Mentoring Sessions	
	Saturday	12:30pm-1:45pm	Industry One-on-One Mentoring (registration required)	TBA
	Saturday	2:00pm-3:30pm	Industry One-on-One Mentoring (registration required)	TBA
Double Tree by Hilton 777 Douglas St	Saturday	11:00am-2:00pm	FACTOR One-on-One Sessions (registration required)	PREREGISTER <a href="http://www.factor.ca/events/factor-rifflandia-gathering-2018/">www.factor.ca/events/factor-rifflandia-gathering-2018/</a>